



# Operation Imprezza

*Self-sustaining, equal-access education in rural Western Kenya*

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## **Operation Imprezza wins £1,000 Movement for Good Award**

**Operation Imprezza has won a £1,000 Movement for Good Award from Benefact Group thanks to nominations from the public.**

Operation Imprezza has been selected to receive a £1,000 donation as part of Benefact Group's Movement for Good Awards, which is giving over £1million to charities.

The £1,000 will be spent on additional bedding *at Imprezza Academy in Western Kenya* to allow more secondary school age students to be boarded and kept safe from early marriage, FGM, and extended families prioritising work over education.

Members of the public were invited to nominate causes close to their hearts and winners, including Operation Imprezza, were drawn at random.

*Chris Hulme, chair of Operation Imprezza said "We are absolutely delighted to receive this £1,000 donation. Operation Imprezza supports Imprezza Academy which is an equal opportunity secondary school located in the bush in the poorest part of Western Kenya. The Academy offers free secondary education to orphans and children from homes where they are living in absolute poverty. Imprezza will be celebrating its 20<sup>th</sup> anniversary in January, and well over 2,000 students have benefitted, going on to successful careers in a wide range of occupations. Without Imprezza none of these students would have received secondary education – what a waste of talent. A huge thank you from everyone at Imprezza in Kenya and the UK to all the people who nominated us for this donation.*

Mark Hews, Group Chief Executive of Benefact Group, says: "We would like to thank every single person who took the time to nominate a good cause as part of our Movement for Good Awards. Benefact Group is the fourth largest corporate donor in the UK and has an ambition to be the biggest. Owned by a charity, all of its available profits go to good causes, and the more the group grows, the more the group can give. As a company whose purpose is to contribute to the greater good of society, charitable giving is at the heart of what we do. We know that £1,000 can make a huge difference to the incredible work that charities do and we're looking forward to seeing how this financial boost will change lives for the better."

Movement for Good is funded by EIO plc, part of the Benefact Group.

\*\*\*ENDS\*\*\*

### **Notes for editors**

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### **About Operation Imprezza**

1. Operation Imprezza is a UK charity which supports Imprezza Academy, an equal opportunity secondary school in the poorest part of Western Kenya open to students of any tribe, nationality or religion.



2. The number of pupils the school can educate is limited only by funds available. The school currently has almost 300 pupils, most of whom board at the school, with a waiting list of over 100. For more information visit [www.operation-imprezza.org](http://www.operation-imprezza.org)

#### **About Benefact Group**

1. Benefact Group is an independent, specialist financial services group that exists to give all its available profits to charity. Owned by a registered charity, Benefact Trust, Benefact Group's family of businesses provide specialist insurance, investment management and broking and advisory services in the UK, Australia, Canada and Ireland.
2. Benefact Group is the fourth-largest corporate donor to charity in the UK, according to the UK Guide to Company Giving 2021/22. It has donated over £100m to charity since 2016 and is aiming to reach its target of giving £250m by 2025. Find out more here: [www.benefactgroup.com](http://www.benefactgroup.com)

#### **About the Movement for Good Awards**

1. Benefact Group's Movement for Good Awards is giving away over £1million to help charities change lives for the better.
2. 250 £1,000 grants will be given away in June, a further 250 £1,000 grants will be donated in September, followed by 120 £1,000 grants which will be given away in December. £500,000 will also be given in larger grants later this year.
3. The £1,000 awards launch on Monday 9 May and is open to all UK-registered charities. From 9 May anyone can nominate a registered charity at any time for the chance to receive £1,000. For more information visit [www.movementforgood.com](http://www.movementforgood.com)